



University of Pretoria Yearbook 2017

The corporate communication report 700 (KOB 700)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	40.00
Programmes	PGDip Communication Management
Language of tuition	Module is presented in English
Academic organisation	Div Communication Management
Period of presentation	Semester 1 and Semester 2

Module content

- Identification, description and investigation of an actual corporate issue
- A complete communication report to address the corporate issue

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.